CHRISTMAS **EDITION**

The Pensacola Journal.

SECTION 4

Pages 25 to 32

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PENSACOLA, FLORIDA, SUNDAY MORNING, DECEMBER 20, 1908.

PRICE, 5 CENTS.

AN UNPARALLELED OFFER BY PENSACOLA'S MOST PROGRESSIVE FURNITURE STORE-During the balance of the month of December we will issue an insurance certificate which guarantees that in case of death we will issue a clear receipt for the balance of your account. This applies on all purchases made during the rest of this month. In view of the fact that we give the highest possible value for your money this is the most wonderful offer ever made by any commercial house in Florida. Remember—in case of death the account is cancelled and we give you a clear receipt. This offer positively will not be made after January, 1909. Now is the time for you-husband and father-to grasp this opportunity. You owe this protection to your family. THE PEARL FURNITURE COMPANY makes this offer in presenting this page of "Sensible Gift" suggestions:



In This Store You Will Indeed See the Expression of That Sentiment--Sensible Gifts.

Our line of gift pieces is more complete than ever before.

Rockers in quarter-sawed oak, mahogany, mission style etc.

You will be surprised at the number of gifts you can get here for a little money.

Gift Pieces That Will Be Appreciated 365 Days in the Year



Royal Morris Chair

In Golden Oak, Early English. Weathered, and Mahogany finish velour cushion, \$7.50 to \$25.00.

Magazine Rack.



Library Chairs.

In Quarter-Sawed Oak and Mahogany. Prices ranging from

> \$3.50 to \$8.70





SPECIAL 20 Per Cent Discount

from factory price. Plain and quarter - sawed oak and weathered oak.





ROCKER.

Just tell the Salesman to "charge it."

"THE HOME OF QUALITY." 105 South Palafox Street.

Just tell the Salesman to "charge it."

Sewing Baskets In Genuine Massachusetts Reed \$2.50 to

\$6.00.



SIDEBOARDS.



Sanitaire Bed.

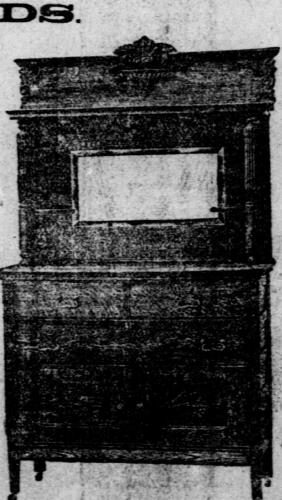
Line—a bed with coats of enamel and one baked on rately. The finish is ard as flint and guar-



Oak Sideboard, Divided Top Drawer. A Large Drawer and a Cupboard Bottom. Golden Oak Finish, in French Bevel Mirror,

Golden Oak Sideboards, Divided Top Drawer, One Drawer Lined with Green Felt. Quartered Crossbanded Columns. A Large French Beveled Plate Mirror,

\$17.50



DRESSERS

Full line of dressers and dressing tables and wash stands to match in plain oak, quartered oak, mahogany, birdseye maple and circa ssion walnut in prices ranging from \$10 to \$100

